

IN ASSOCIATION
WITH



SPONSORSHIP BOOKLET

WED 23RD - SAT 26TH
OCT 2024

THE RENAISSANCE AT KELHAM HALL, NEWARK, NG23 5QX

SPONSORSHIP OPPORTUNITIES 2024



Kelham Hall Beer Festival is a 4-day event set to take place from the 23rd to the 26th of October 2024. Featuring an exceptional selection of over 100 beers and 30 ciders, the festival is perfect for enthusiasts and casual tasters alike.

We are excited to offer a range of opportunities for businesses and individuals to sponsor this highly anticipated event.

With a variety of packages available, our sponsorship options provide extensive brand exposure and numerous additional benefits.



Becoming a sponsor of the Kelham Hall Beer & Cider Festival is a great opportunity to connect with a diverse and engaged audience, enhance your brand's visibility and support a local event.



In association with



The Kelham Hall Beer & Cider Festival will be ran in association with the Campaign for Real Ale (CAMRA), an independent organisation promoting live beer, cider, perry and traditional British pubs.

CORPORATE SPONSORSHIP PACKAGES

Email leanne@renaissance-kelham.com to book one of our sponsorship packages...

	PLATINUM	GOLD	SILVER	BRONZE
Ticket credit (value displayed)	£200	£200	£100	£50
20% discount on all additional tickets	✓	✓	✓	
Drink tokens (value displayed)	£60	£60	£35	£25
Sponsor your choice of beer or cider	✓	✓	✓	✓
Your name and logo displayed above your chosen drink keg	✓	✓	✓	✓
Your name alongside your chosen drink within the festival programme	✓	✓	✓	✓
1/4 page advert included in festival programme	✓	✓		
Your name and logo displayed on our festival website	✓	✓	✓	✓
Company description on our festival website	✓	✓		
1 sponsorship announcement across social media channels			✓	
1 x Solo sponsorship announcement across social media channels	✓	✓		
Souvenir tumbler and programme with each ticket	✓	✓	✓	✓
Logo printed on festival entrance banner	✓	✓	✓	
Display of company banner at event (provided by sponsor)	✓	✓		
Included in post event sponsorship email	✓	✓		
Featured on Beer Mats which will be distributed to all local pubs and showcased during 4 day event	✓			
COST	£850	£550	£300	£165
Additional Extra - Banner (created and printed for sponsor)	£150			

THANK YOU!

Thank you for expressing an interest in sponsoring this years
Kelham Hall Beer & Cider Festival.

Find out more information about the event at
www.kelhamhallbeerfest.co.uk

For information please contact Leanne at
leanne@renaissance-kelham.com or call 01636 390 500